



FINAL RELEASE

Contact: Kevin Marquez
Director of Sales
Hampton Inn San Diego Downtown
619-233-8408
e-mail: kevin.marquez@dimdev.com

Hampton Inn San Diego Downtown Revamps Website

SAN DIEGO, CA — May 4, 2006 — The Hampton Inn San Diego Downtown re-launched its website this week. The hotel is a member of the Hilton Family and offers 177 well-appointed Make It Hampton® rooms with complimentary as high-speed Internet access throughout the property. The website address is www.sandiegohamptoninn.com and is live on the world-wide-web. The updated site features a new enhanced look, improved navigation, and easier access to information about the hotel and surrounding area.

“When we did our annual strategic planning recently, one area of opportunity that came up was to improve our existing private website for the hotel. With more and more guests using the Internet to shop for lodging accommodations we wanted to increase our visibility on the Internet,” remarked Kevin Marquez, Director of Sales. “We’ve added new features such as a local events calendar, special information pages, specials and packages, as well as new links to make a reservation. Of course we kept some of our popular features such as local area attractions and businesses,” remarked Mr. Marquez.

The website for the Hampton Inn San Diego Downtown contains information about the amenities of the hotel as well as regional points of interest, businesses, leisure activities, and restaurants. Guests that book from www.sandiegohamptoninn.com will be re-directed to the Hilton Family’s website for Hampton Inns where the best available rate is guaranteed. In addition to the comfort of booking directly from Hampton, the new website assures travelers that they will earn their valuable Hilton HHonors® points and miles. Hilton HHonors® is the industry’s leading guest loyalty program that allows members to choose how to earn and redeem points.

About the Hampton Inn San Diego Downtown

The Hampton Inn San Diego Downtown has an effective mix of bed types ranging from executive king rooms to family double rooms. A daily complimentary On the House™ hot breakfast is offered as is Hampton’s signature On the Go™ Breakfast Bags. Complimentary high-speed Internet is available throughout the hotel. For the business traveler a business center and shuttle service to local companies is also complimentary. Leisure travelers will delight in the courtesy service to many of the downtown San Diego attractions. The Hampton Inn San Diego

Downtown participates in all Hilton programs and promotions especially the renowned HHonors® program.

The hotel is ideally situated on the PCH in the heart of downtown San Diego and is located at 1531 Pacific Highway, San Diego, CA 92101. The hotel is near Coronado, Mission Valley, the San Diego Convention Center and everything downtown. To learn more, visit their website at www.sandiegohamptoninn.com where they feature information about their Make It Hampton® rooms. The hotel is managed by Dimension Development Company, Inc.

About Dimension Development Company

Since its formation in 1988, Dimension Development Company, Inc. has successfully developed, acquired, and managed full-service, all-suite, and limited feature hotels. The company's various hotel partnerships have produced winning combinations in markets throughout the country. Dimension's current management portfolio includes hotels in the Hilton, Intercontinental, Marriott, Cendant, and Starwood branded flags. The company operates hotels in ten states, and is actively working to acquire and develop additional hotel properties.

#

Dimension Development Media Contact: Toni Jacaruso
512-248-1500
toni.jacaruso@dimdev.com